

# SMARTPAY<sup>®</sup>

## How can you benefit from SmartPay?

SmartPay is a simple no-credit-required lease-to-own option that allows your customers to shop for the top-rated phones and accessories they really want with payments that fit their budget.

**How does that affect you?** SmartPay offers customers flexibility by breaking down the high costs of phones and accessories. Customers can own their merchandise after all 15 payments. It offers your customer more options while improving your average ticket amount.

Lead with SmartPay and watch your sales numbers and commission grow.



### Drive Transactions

Drive transactions of top-rated phones, accessories, BTN and VAS.



### Expand Customer's Budget

With approval amounts of \$200 - \$1,500, customers can get the phone and accessories they want with a monthly payment that fits their budget.



### Increase Revenue

- Without SmartPay | \$130 average transaction
- With SmartPay | \$500 - \$600 transaction



### Increase Customer Retention

SmartPay customers typically have a 75% to 90% 3MR and 6MR. With SmartPay you can improve your customer retention and your overall commission.

Experience the Simplicity of  
**SMARTPAY<sup>®</sup>**