

# SMARTPAY<sup>®</sup>

## How can you benefit from SmartPay?

SmartPay is a simple no-credit-required lease-to-own option that allows your customers to shop for the top-rated phones and accessories they really want with payments that fit their budget.

**How does that affect you?** SmartPay offers customers flexibility by breaking down the high costs of phones and accessories. Customers make their first payment at checkout and can own their merchandise after their remaining payments are complete. It offers your customer more options while improving your average ticket amount.

Lead with SmartPay and watch your sales numbers and commission grow.



### Drive Transactions

Drive transaction of top-rated phones and accessories



### Expand Customer's Budget

With approval amounts up to \$2,000, customers can get the phone and accessories they want with a payment that fits their budget.



### Increase Revenue

- Without SmartPay | \$125 average transaction
- With SmartPay | \$500 - \$600 transaction



### Increase Customer Retention

75% of SmartPay customers reach their 9th monthly payment. With SmartPay you can improve your customer retention and your overall commission.

Experience the Simplicity of  
**SMARTPAY<sup>®</sup>**